



#### GOLD



#### SILVER

#### BRONZE

29 Palms Band of Indians  
JFK Memorial Hospital  
Oberation Web  
Pacific Western Bank  
The Practice CPA

#### COPPER

Brand Navigation  
JT's Diner  
Maracas Mexican Cantina & Grill  
Mario's Italian Café  
The Beer Hunter  
The Slice Pizzeria & Ristorante

#### PRINT



#### ALUMNI COUNCIL

Shawn Abramowitz – 16  
Amir Afsar – 10  
Wes Ahlgren – 07  
Amy Blaisdel – 10  
Mitch Blumberg – 09  
Beverly Fitzgerald – 15  
Anna Frost – 11  
Greg Grub – 13  
Matt Johnson – 12  
Wendy Jonathan – 13  
Troy Kudlac – 15  
Brandt Kuhn – 11  
Peggy Sue Lane – 08  
Janet Malachowsky – 16  
Kari Middleton Hendrix – 09  
Alexis Ortega – 14  
Mike Peroni – 15  
Valerie Powers – 15  
Matt Rifkin – 11  
Steve Sanchez – 15  
Erin Scott – 12  
Nila Tatum – 15  
Sean Webb – 16  
Scott Wilson – 11

# The Leading Edge

Spring/Summer 2017 Volume XII



**mission hills**  
Country Club

*A Member of the ClubCorp Family*

## The Class of 2017 Graduation Ceremony

Mission Hills Country Club

Friday, June 23, 2017

6pm - Reception | 7pm - Dinner & Program

Cost: Class of 2017 - Complimentary / \$65 per alumni or guest

Tickets available at [leadershipcv.org/social](http://leadershipcv.org/social)

### Richard R Oliphant - Graduation Speaker



Richard R. Oliphant is the President & Founder of Oliphant Enterprises, a leader in the construction and development business. Richard's most recent projects are the Indian Wells Tennis Garden and the Classic Club in Palm Desert. He served two years as Planning Commissioner, six years as a City Councilman, two years as Vice Mayor, and eight years as Mayor for the City of Indian Wells. Richard was a Founder and Former Chairman of the Coachella Valley Economic Partnership, Founder of the Palm Springs Convention Bureau as well as the Children's Discovery Museum.

Along with his wife, Janice, he has dramatically influenced the development and availability of educational opportunities in the Coachella Valley. Richard holds an honorary degree of Doctor of Humane Letters from the California State University and California State University, San Bernardino.

Dicks Lifelong Motto: "Community Service is the price you pay for the space you occupy"

### President's Message

Greg Grub (LCV 13)

As Leadership Coachella Valley's Class of 2017 nears their final session and prepares to graduate from the program, I am as always left excited and in awe of this very special program.

and charity have taken center stage and I am confident in the Class of 2017's ability to continue to affect positive change in our community.

The Class of 2017, and our collective impact working to make our community great, we learn as leaders, it is not what we can accomplish alone, but what we can accomplish together.

The Class of 2017 came together over the past year to do great things and will now join the exclusive alumni community of Leadership Coachella Valley and continue to make a difference.

The Class of 2017 has spent the last nine months building on Leadership Coachella Valley's foundation to expand their own Community knowledge and discover their individual and collective passions when it comes to the important issues at hand for our Valley. Issues like education, workforce development, tourism, healthcare, economics

The continued growth and success of the Leadership Coachella Valley program is a testament to the dedicated individuals and businesses that support LCV through their generous support. A very special thank you to the businesses, organizations and individuals that make up our Gold, Silver, Bronze, and Copper Sponsors, along with our individual Alumni Council members. Your monetary and in-kind contributions are essential to our mission and its success. Thank you to our session hosts and close to 100 speakers who have generously donated their time and facilities to make our sessions so incredible.

Sincerely,

*Greg Grub*

Greg Grub, President

## Class Project / Opportunities

The LCV students have had a busy year with their involvement in the community. Instead of one class project they proposed to provide a theme by which they would incorporate three opportunity areas: Service, Action and Resource.

With the Service portion they rallied their friends and families to join them in volunteering their time with The Narrow Door. 21 people spent time playing with the kids, handing out food and

brought two trucks full of toys to the east valley. Exposing The Narrow Door to their family and friends led to a ripple effect to James Carter Elementary in Palm Desert joining the spirit of service to the community, donating 100 items per grade level (1st – 5th grade) of supplies to much needed individuals and families alike.

Habitat For Humanity was their choice for the Action opportunity. Together, 17 people worked together digging trenches, planting landscape and irrigation lines for two homes in Palm Desert for two very deserving veterans and their families.

Lastly, was their opportunity in Resource. They identified the top 6 of the neediest schools that have outstanding lunch fee accounts. They paid off lunch fees to assist these children and take the burden

off their families during times of hardship. Once again exposing this opportunity led to another ripple effect that prompted a friend to an extremely generous donation on our behalf to DSUSD.

Supporting one another throughout the year, students provided a call to action for so many other areas of opportunity to do their part in giving back.

A continuous mantra of “Being present in your community” has been adopted during their time in LCV. The biggest epiphany members of 2017’s class appear to have is that their world is so much bigger than themselves. Getting the opportunity to discover what the entirety of the Coachella Valley has to offer, from the West end to the East end, is a transformative experience that leaves each student with an incredible desire to do their part in helping the community they love.







## *Brews for Blues*

Alumni Mixer at  
CV Brewing Co  
Nov. 13



## *Polo Mixer*

Alumni Mixer at  
Empire Polo Club  
March 19



## *Putt Putt*

Alumni Mixer at  
Indian Wells Club  
May 4

# BOARD OF DIRECTORS

Chairman of the Board  
President

Greg Grub

V.P. Regional Director -  
Commercial Services,

Stewart Title Guaranty Company

Chair-Elect

Alexis Ortega

Donor Engagement Manager,  
LGBT Community Center  
of the Desert

Treasurer

Valerie Powers, Esq.

Of Counsel, Slovak Baron Empey  
Murphy & Pinkey, LLP

Secretary

Anna Frost

Account Executive,  
Charter and Spectrum Reach

## Members-at-Large

Matt Rifkin

Real Estate Consultant,  
Wilson Johnson Commercial  
Real Estate

Steve Sanchez

Real Estate Consultant,  
Wilson Johnson Commercial  
Real Estate

Sean Webb

Assistant Principal,  
La Quinta High School

## Honorary Members

Erin Scott

Marketing & PR Manager,  
The Living Desert

Peggy Sue Lane

V.P. Business Development,  
First American Title Company

Class Administrator: Vanessa Torres  
Palm Desert Area  
Chamber of Commerce  
Phone: 760-346-6111  
Fax: 760-346-3263  
leadershipcv@gmail.com  
72559 Highway 111  
Palm Desert, CA 92260

[www.leadershipcv.org](http://www.leadershipcv.org)

Leadership Coachella Valley  
72559 Highway 111  
Palm Desert, CA 92260

## Applications for 2017

Leadership Coachella Valley (LCV) is currently accepting applications for its 2017-2018 class. Students meet and interact with community leaders and experts in forum and group discussions monthly from September-June. The program fosters involvement in valley-wide needs and concerns by providing perspective and information. Up to 44 applicants will be chosen for the LCV program that is designed to identify, motivate and develop future community leaders.

The Leadership Coachella Valley student selection process is based upon current or leadership potential, passion for community commitment and/or involvement and future leadership desire. Candidates must be 18 years of age and have lived or worked in the Coachella Valley for at least one year.

Online applications are available at [leadershipcv.org/application](http://leadershipcv.org/application) and must be completed by July 31, 2017 to be considered. All applicants will be notified of their status on or before September 1.

## Find us on

Visit us at [facebook.com/leadershipCV](https://facebook.com/leadershipCV), where you can [like](#) our Facebook page to stay up to date with the program. You can like and comment on our posts and photos, and [share](#) with your friends and colleagues.

## OUR MISSION

Leadership Coachella Valley is a program designed to identify, motivate and develop future community leaders. The program encourages involvement by providing knowledge and perspective on valley-wide needs and concerns. Each month, participants meet current community leaders in forum and group discussion settings.