

The Leading Edge

Spring/Summer 2010 Volume V

YOU ARE INVITED

2010 Graduation Ceremony June 25

Renaissance Esmeralda
Resort & Spa
44-600 Indian Wells Lane
Indian Wells, Ca. 92210

6:00pm Reception,
No-host cocktails

7:00pm Dinner,
Guest Speaker,
Graduation Ceremony

Business Attire Required



Congratulations to this year's LCV graduates! All members of the 2010 graduating class are invited to attend this special celebration, and guests are welcome to attend for \$60 per person.

2010 Graduation Guest Speaker
Riverside County Sherrif - Coronor
Stanley L. Sniff, Jr.



Bio
inside

LEADERSHIP COACHELLA VALLEY

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STUDENT RECRUITMENT - "Be the Best You Can Be"

It's hard to believe, but applications for next year's LCV class will be due on Friday, August 13, 2010. We need YOUR help to identify qualified candidates who are interested in participating in LCV for the upcoming year. Candidates should possess outstanding leadership qualities and live in the Coachella Valley.

If you have someone in mind, please send their name, address, and email address to us at leadership@leadershipcv.org so that we can forward an application and add them to our list of invited applicants.

Applications may also be found by visiting the LCV website at www.leadershipcv.org.

Thanks for helping us propel LCV forward in what will be our 11th year by considering colleagues and community leaders to be a part of our next year's amazing class!

Graduation Speaker - Sheriff Stanley L. Sniff Jr.



Riverside County Sheriff - Coroner, Stanley Sniff, Jr. was appointed as the 13th Sheriff of Riverside County by the Board of Supervisors to complete the remaining term of his retired predecessor starting on October 2, 2007. Sheriff Sniff is running for re-election in June, 2010.

He is the third Sheriff to also serve as "Coroner - Public Administrator" after that Department was merged in 1999. The Riverside County Sheriff's Department was created in 1893 and is the second largest Sheriff's Department in California with 4,600 full-time staff and 1,500 volunteers that oversee countywide patrol operations, jail operations, court security and coroner investigations. The department has an operating budget of 510 million dollars for the current fiscal year.

Sheriff Sniff, who grew up in the Indio area, has nearly 34 years of law enforcement experience and is the eldest grandson of one of the pioneering date and citrus families of the Coachella Valley. He joined the Coachella Police Department in 1975 after graduation from the San Bernardino Sheriff's Academy and then transferred to the Riverside County Sheriff's Department in 1979, assigned to the Indio Station, serving across the Coachella Valley. His initial expertise was in traffic enforcement and accident investigation, and he was instrumental in creating the department's very first specialized traffic safety programs.

He has held subsequent assignments in uniformed patrol operations in Riverside, the San Geronio Pass area, and Southwest Riverside County. As a Captain he held command assignments of the Robert Presley Detention Center in Riverside, the Banning Sheriff's Station and the Ben Clark Training Center. As a Chief Deputy he held assignments over Training and Personnel, East and West county patrol operations. As an Assistant Sheriff he was assigned oversight of all county court operations, jail operations and patrol operations divisions.

A retired colonel in the Army Reserve, Stanley Sniff was commissioned as an armor officer out of the OCS program in 1973 at the U.S. Army Infantry School, Fort Benning, GA. He served 30 years in a variety of military staff and command assignments in infantry, armor, and cavalry units.

THANKS



NEWLEAF
CATERING

This year we've had some super tasty lunches at our Friday LCV sessions, thanks to New Leaf Catering and Chef Scott Robertson. We want to thank Scott for his special arrangements in setting each month's menu and underwriting the regular costs involved in delivery. Be sure to visit Scott's restaurants, "Just Soup" and "New Leaf Catering" in Cathedral City, so you can feature some amazing menu selections at unbelievably affordable prices at YOUR next party. You don't even have to have "your people call Scott's people." You can contact him directly at 760-835-0074. Or, to learn more about New Leaf Catering, please visit: www.newleaf-catering.com

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*Managers have subordinates
—leaders have followers.*

— Murray Johannsen

”

“

As for the best leaders, the people do not notice their existence. The next best, the people honor and praise. The next, the people fear; the next, the people hate.

”

— Lao Tse, 604-531 B. C., Chinese philosopher and founder of Taoism



Above: 2010 LCV Students at the Living Desert for Session 5

Brain Training - Stay Young & Happy!

Alison Elsner LCV 07

We've said it before in these pages, and it still holds true: LCV graduates are part of a special "club." It's like a fraternity of like-minded people who recognize the benefits of ongoing learning, not only for career advancement but also for personal satisfaction, socialization, and brain health.

People are living longer, and to add more functions to the equation, our professional world has changed around us with dramatic shifts in global and local economies and business practices. Part of the secret to surviving those changes is to be adaptable in business and in life.

Ongoing education, whether it's through graduate degrees, online courses, educational travel, workshops, or a highly valuable program like Leadership Coachella Valley, seems to be the common tool of empowerment that allows us to move forward in our lives, especially as we grow older. Lots of people are living out loud by showing that "sixty is the new forty", as the saying goes.

Many studies show that continued learning and "brain exercise" (especially in combination with physical exercise) can combat depression, career deadlock, and provide a smooth transition into more advanced age.

Author Nancy Merz Nordstrom, M. Ed., the author of Learning Later, Living Greater, has identified ten top benefits of continued learning:

1. Leads to an enriching life of self-fulfillment through multi-dimensions.
2. Helps us make new friends and establish valuable relationships by rejecting loneliness.
3. Keeps us involved as active contributors to society as active retirees and baby boomers demand more from their later years.
4. Helps us find meaning in our lives through perspective.
5. Helps us adapt to change and keep up with society's changes, especially the technological ones.
6. Makes the world a better place through community service and giving back.
7. Increases wisdom, especially in understanding the 'whys and the whats' of previous successes and failures, and it helps us understand ourselves better.
8. Creates a curious, hungry mind.
9. Opens the mind to bring new levels of enlightenment.
10. Helps fully develop natural abilities.

You owe it to yourself and to other humans sharing space on this planet with you to enjoy your own life and maximize your own experiences so that you enhance the world overall. It's important not to regard continued learning as a drain on your free time, but rather as a way to ensure your presence as an asset to your company, friends, family and society...and most importantly, to yourself.



Just like the Jeep® tagline says, "Have fun out there."

"You cannot manage men into battle. You manage things; you lead people"
Grace Hopper, Admiral, U. S. Navy (retired), Nova (PBS TV), 1986

Website Wonders

Change can be a good thing, and in this case, it's spectacular! The LCV website, which was already comprehensive and energetic, has been revamped to include even more fun and useful features for alumni, students, and visitors.

Please log on to www.leadershipcv.org and check out the awesome updates. In particular, take a look at the "alumni" section, in which users now have the capability to submit and edit their own biographical information as part of their profile page. What a perfect way to let LCV colleagues and the business community know of your latest accomplishments! A password has been sent by email (or will be soon) to each of you to access your alumni page.

Thanks to web designer StacyThetford (LCV 05) for her masterful oversight and hard work in establishing and maintaining of one LCV's most important communications tools.

Leadership Coachella Valley
"Creating Tomorrow's Leaders Today!"

About LCV | Current Class | Alumni | Sponsors | Application | RSVP

Welcome
Leadership Coachella Valley is a program designed to identify, motivate and develop future community leaders. The program encourages involvement by providing knowledge and perspective on valleywide needs and concerns. Participants meet current community leaders in forum and group discussion settings.

Program
Once a month from September through June, participants attend an all-day seminar in which

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Fax: 760-346-3263

leadership@leadershipcv.org
www.leadershipcv.org

72559 Highway 111
Palm Desert, CA 92260

THE "LEEDER" BOARD: LCV GOLF TOURNAMENT RECAP

On Friday, April 30, LCV hosted its second annual Golf Tournament and Spa Day at the Mission Hills Country Club in Rancho Mirage. Players enjoyed 18 holes of golf on the Pete Dye Challenge course. Prizes were awarded for longest drive (men & women), closest to the pin (men & women), and lowest net score. Spa visits and massage treatments were offered at special rates, which could be redeemed the day of the event or within a month following the tournament.

An after-party was held following the tournament at the Courtside Café at the Spa and Sports Center.

A huge thanks to all of the sponsors, gift bag donors, and the Golf Tournament Committee: Chairman Susan Ausman LCV 08, Zeke Bonillas LCV 07, Wes Faris LCV 09, Jennie Rayner LCV 08, & Tracy Stockman LCV 08.



Student & Alumni Updates

CLASS OF 2001

MARK PAUL, sells yellow page & internet advertising as a Senior Account Executive for The User-Friendly Phone Book & TheDesert247.com. He is still the SAG Director (11 years) for Tour de Palm Springs

CLASS OF 2002

ADAM OCHOA and ELISA SCHWARTZ (07) have opened a new accountancy firm - The Practice CPAs.

CLASS OF 2003

ROMAN WHITTAKER has started a new law practice with fellow attorney John Anderholt III, Anderholt Whittaker LLP.

CLASS OF 2004

LYNDA J KERNEY is seeking a volunteer for potential appointment to the Riverside County REVERSAL (Reverse Euthanasia Vowing Everyone's Responsibility to Save Animal Lives) Task Force. Supervisor John J. Benoit has one position open for an animal advocate in favor of the mandatory spay and neuter ordinance. Lynda also, informs us that First 5 Riverside is now offering New Capacity for High Need Areas Grants to fund community-based projects that support children from birth through age 5 in Riverside County.

CLASS OF 2005

STACY THETFORD Stacy is now serving as an Advisory Board Member for Desert Commercial Bank.

CLASS OF 2006

ROB ANZALONE has been appointed to the Board of Directors of DesertArc.

CLASS OF 2007

MIKE OSGOOD is now the Managing Director of Global Sales with Preferred Golf.

JIM TURNEY recently opened his own private law practice in La Quinta, Law Offices of James C. Turney.

CLASS OF 2008

PEGGY SUE LANE has joined Fidelity National Title as Vice President of Major Accounts.

MARY HANSEN-FARIS is now with Wells Fargo Advisors in Rancho Mirage.

LEISA LUKES, has been elected to the position of Director-Elect of the American Planning Association's California Chapter, Inland Empire Section for 2010 & Section Director for 2011 & 12.

CLASS OF 2009

MITCH BLUMBERG has been recently named the Deputy Executive Director of DesertArc.

KARI MIDDLETON recently joined Integrated Wealth Management in the Palm Springs office as a vice president and senior financial advisor.

WES FARIS, is now with Wells Fargo Advisors in Rancho Mirage.

SCOTT HINES, has recently been elected to the City Council in Rancho Mirage.

CLASS OF 2010

JENNIFER JAMES regretted missing the January session. She delivered baby daughter Sierra at 7:37 am on session day, January 15. Mother and baby are doing well. Congratulations!

MIKE CHEDESTER was recently elected Vice President of Cabot's Museum Foundation.

BEN PAPIAW is now with Wells Fargo Advisors in Rancho Mirage.



Session 4 -2010
CPR Training

Session 7 -2010
East Valley Bus Tour



OUR MISSION

Leadership Coachella Valley is a program designed to identify, motivate and develop future community leaders. The program encourages involvement by providing knowledge and perspective on valleywide needs and concerns. Each month, participants meet current community leaders in forum and group discussion settings.